



GLOBAL COMMUNICATIONS CONSORTIUM
LONDON BUSINESS SCHOOL
&
COLUMBIA INSTITUTE FOR TELE-INFORMATION
COLUMBIA UNIVERSITY



IN ASSOCIATION WITH **Ofcom**
OFFICE OF COMMUNICATIONS

**WORKSHOP ON TRADING OPPORTUNITIES
AND OPTIONS ON THE SPECTRUM FRONTIER**

FRIDAY 26TH MARCH 2004

- 12:00 – 1: 00pm** **Sandwich Lunch**
- 1:00pm** **Introduction**
Kip Meek, *Senior Partner, Content & Competition, Ofcom*
- 1:15pm** **Long-term Spectrum Management Strategy:
Issues Posed by Spectrum Trading and Pricing**
William Webb, *Head of Research & Development, Ofcom*
- 2:00pm** **The International Perspective**
Chair: Martin Cave, *Warwick University*
- Evan Kwerel, *Federal Communications Commission:*
“US Experience”
 - David Salant, *Columbia University:*
“How Government Spectrum Policy Affects
Financing”
 - Tilman Borgers, *University College, London:*
“The Boundary Between ‘Free’ and ‘Traded’ Spectrum”
 - Rune Ostgard, *European Commission:*
“EC Dimension of Spectrum Management ‘Reforms’
and Related Activities”
- 3:30pm** **Coffee**
- 3:45pm** **Operator and Producer Panel and Perspectives**
Chair: Jim Sloane, *Deloitte Consulting*
Lucent tbc
Stewart White, *Group Public Policy Director, Vodafone*
Lesley Swindley, *T-Mobile*
- 5:15pm** **Pulling It All Together**
Leonard Waverman, *Professor & Chair of Economics, London
Business School*