

The State of Telecom – 2007

Overview

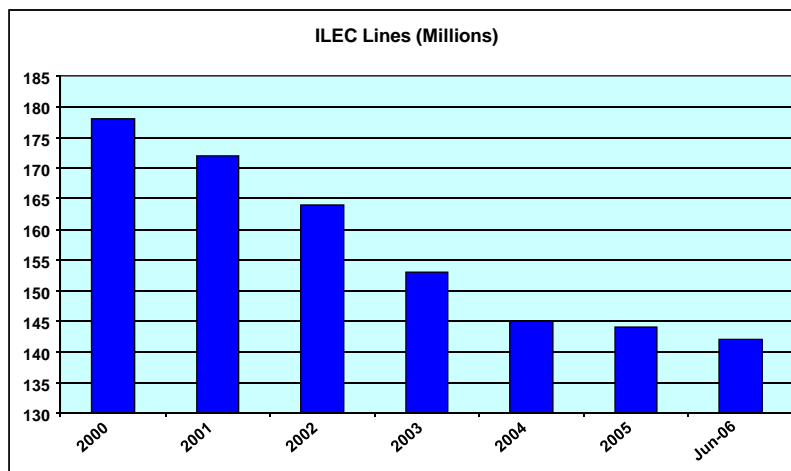
Robert C. Atkinson

Director of Policy Research

Columbia Institute for Tele-Information (CITI)

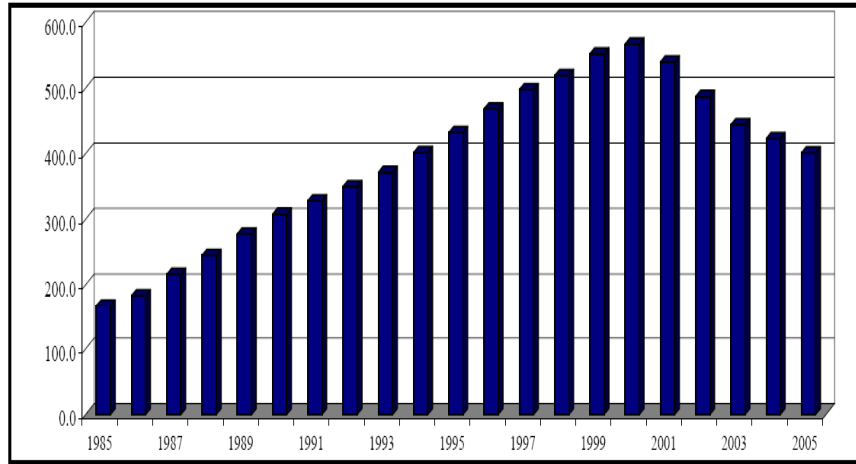
Oct. 19, 2007

ILECS Are Losing Lines



Source: FCC, Trends in Telephone Service, February 2007

Interstate Switched Access Minutes for ILECs (Billions of Minutes)



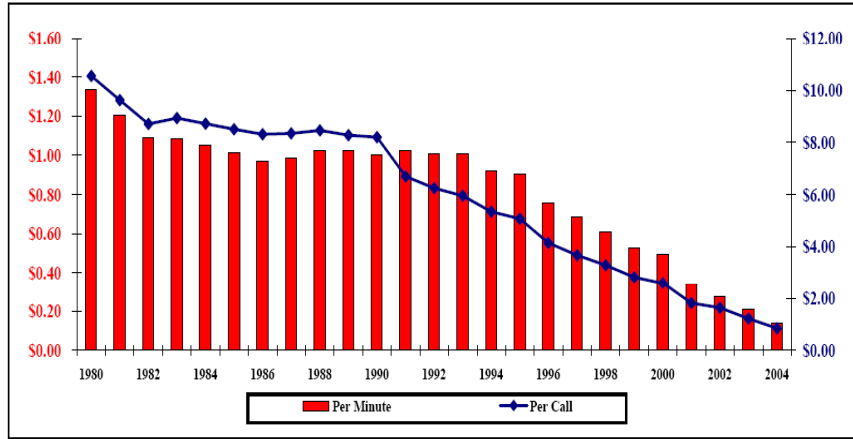
Source: FCC, Trends in Telephone Service 2007, Chart 10.1

Avg. Rev./Minute for Interstate Toll Calls

Year	Revenue per Minute
1992	\$0.15
1993	0.15
1994	0.14
1995	0.12
1996	0.12
1997	0.11
1998	0.11
1999	0.11
2000	0.09
2001	0.08
2002	0.07
2003	0.06
2004	0.06
2005	0.06

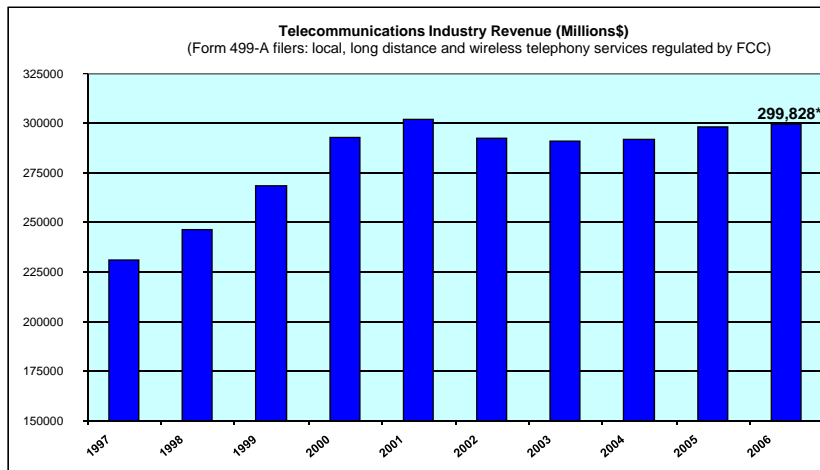
Source: FCC, Reference Book of Rates, Price Indices, and Household Expenditures for Telephone Service 2007, Table 1.15

International Telephone Service (Billed Revenues Per Minute and Per Call)



Source: FCC, Trend in Telephone Service 2007, Chart 6.1

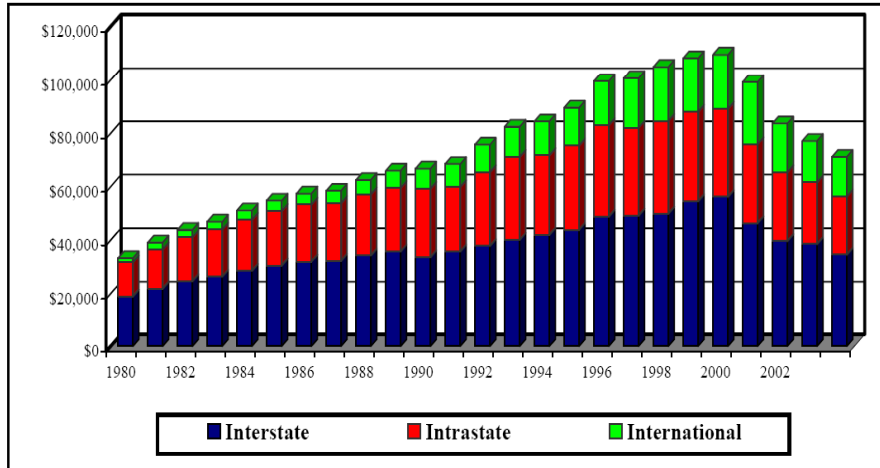
US Telecommunications Services Revenue 1997-2006



* 2006 figure is preliminary

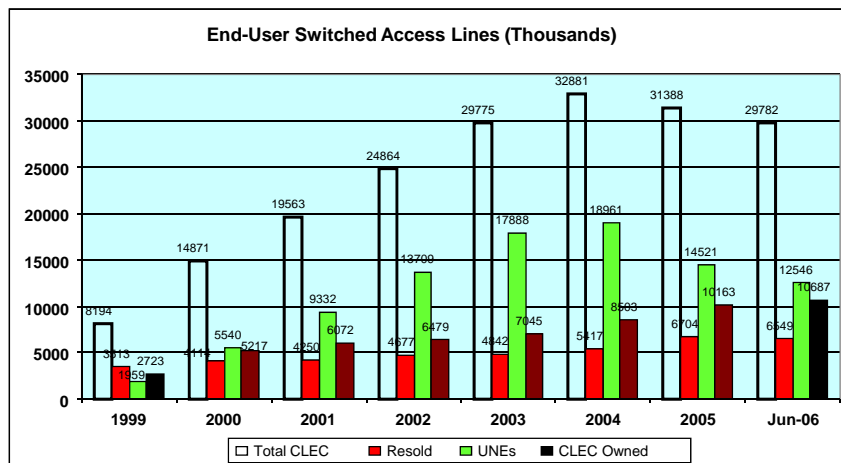
Source: FCC, Telecommunications Industry Revenues, Table 1, June 2007

Toll Revenues (\$ Billions)



Source: FCC, Trends in Telephone Service 2007, Chart 9.1

CLECs



Source: FCC, Trends in Telephone Service 2007, Table 8.3

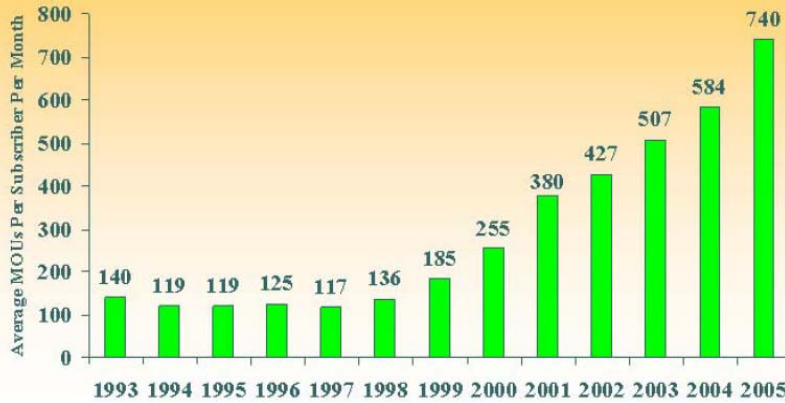
Total US Mobile Telephone Wireless Subscribers



Source: CTIA-The Wireless Association (1992-2000); FCC (2001-2005).

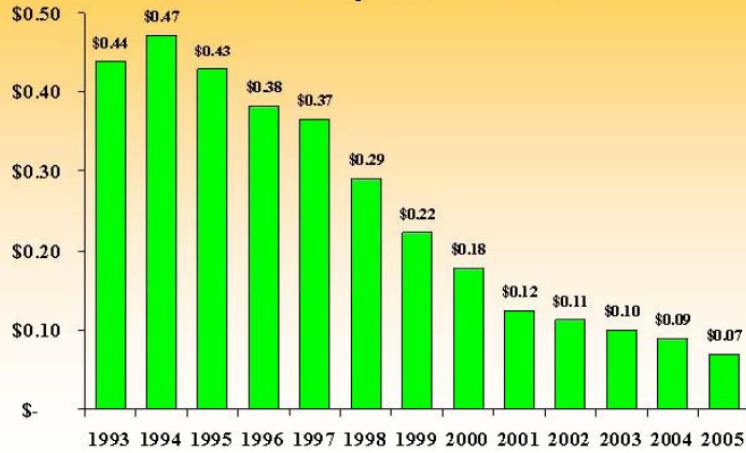
Source: FCC Wireless Competition Bureau, 11th Annual CMRS Competition Report to Congress, Sept. 2006

Average Minutes-of-Use per Month



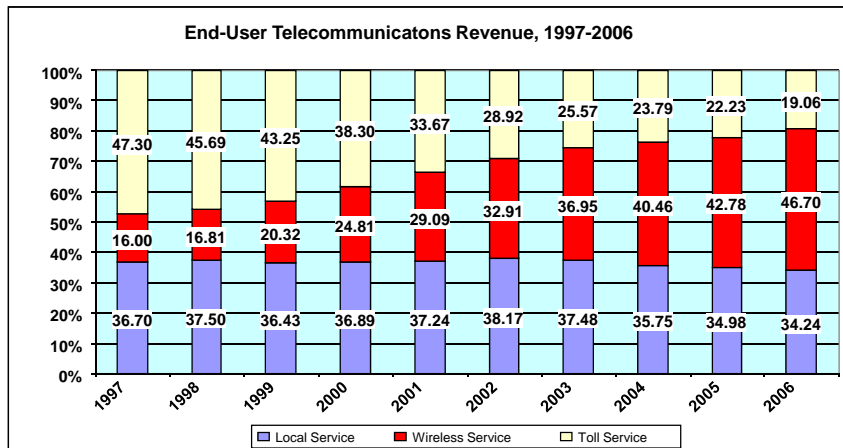
Source: FCC Wireless Competition Bureau, 11th Annual CMRS Competition Report to Congress, Sept. 2006

Average Revenue Per Minute for Mobile Telephone Service



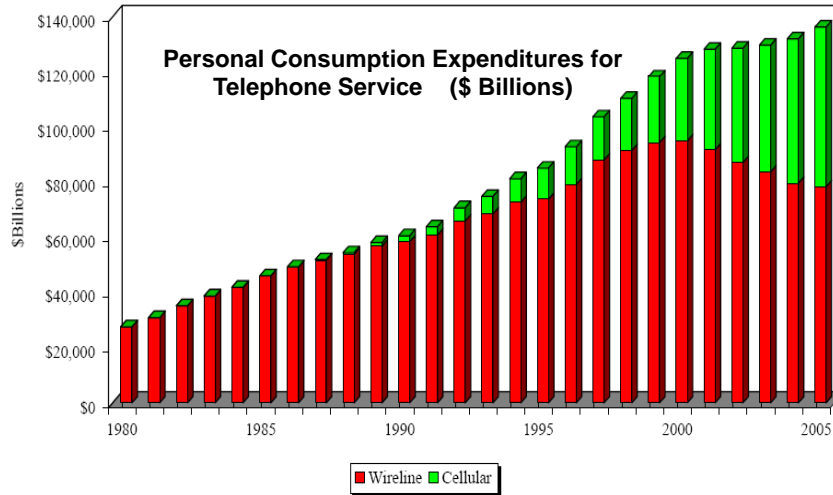
Source: FCC Wireless Competition Bureau, 11th Annual CMRS Competition Report to Congress, Sept. 2006

End User Spending Trends



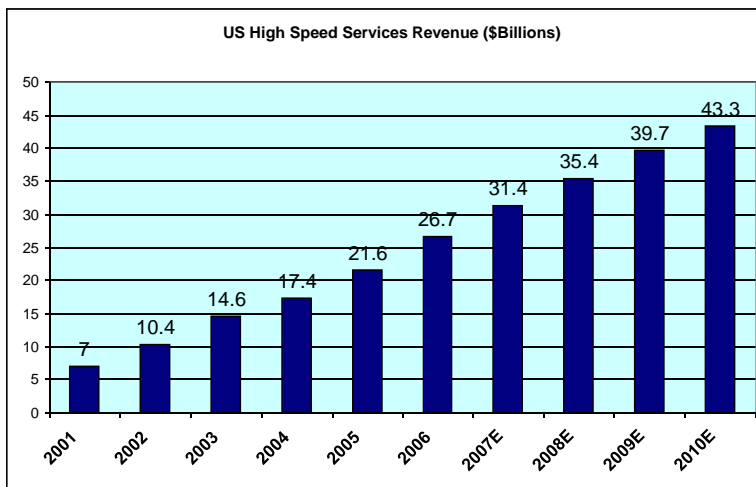
Source: FCC, Telecommunications Industry Revenues, June 2007

Wireless vs. Wireline Growth



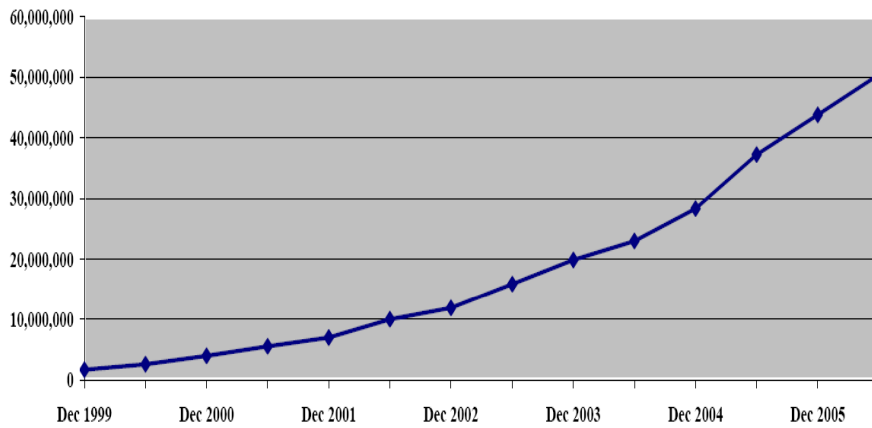
Source: FCC, Trends in Telephone Service 2007, Chart 3.1

US High Speed Services Revenue Trend, 2001-2010



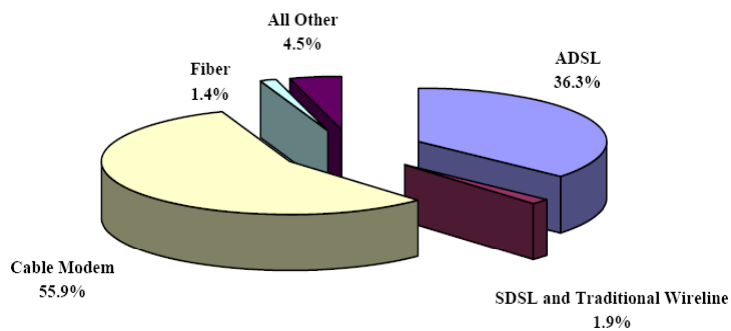
Source: TIA, 2007

Advanced Services Lines



Source: FCC, High-Speed Services for Internet Access: Status as of June 30, 2006 (Jan. 2007), Chart 3

Advanced Services Lines by Technology (as of June 30, 2006)



Source: FCC, High-Speed Services for Internet Access: Status as of June 30, 2006 (Jan. 2007), Chart 4

Top 10 Internet Access Providers (2Q07)

Rank	ISP	Subscribers (Millions)
1	AT&T (SBC, BS, AT&T) (DSL, plus U-verse and satellite)	17 (17.2%)
2	Comcast (cable broadband)	12.1 (12.2%)
3	America Online(Time Warner) (all US AOL brand accounts)	11.9 (12.0%)
4	Verizon (FiOS and DSL)	7.4 (7.5%)
5	Road Runner (Time Warner) (cable broadband)	7.3 (7.4%)
6	EarthLink (DSL, cable,satellite,PLC, web hosting)	5.3 (5.4%)
7	Charter (cable broadband)	2.5 (2.5%)
8	Qwest (DSL only)	2.3 (2.3%)
9	United Online (counting paid access only)	2.2 (2.2%)
10	Cablevision (cable broadband)	2.1 (2.1%)

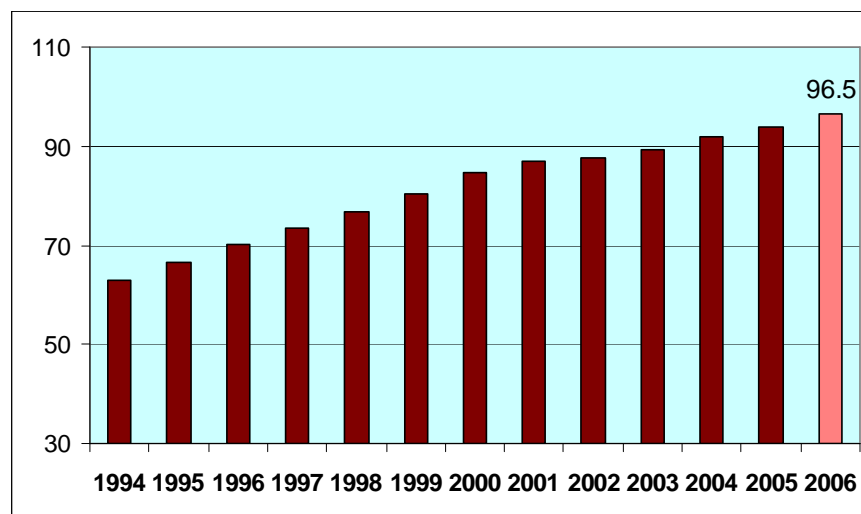
Note 1:
Total Subs=
98,777,000

Note 2:
Top 5 = 55.9%
Top 10 = 70.3%

Note 3:
Privately held Cox
Cable estimated to
have 3.5 million
broadband subs,
ranking 7th

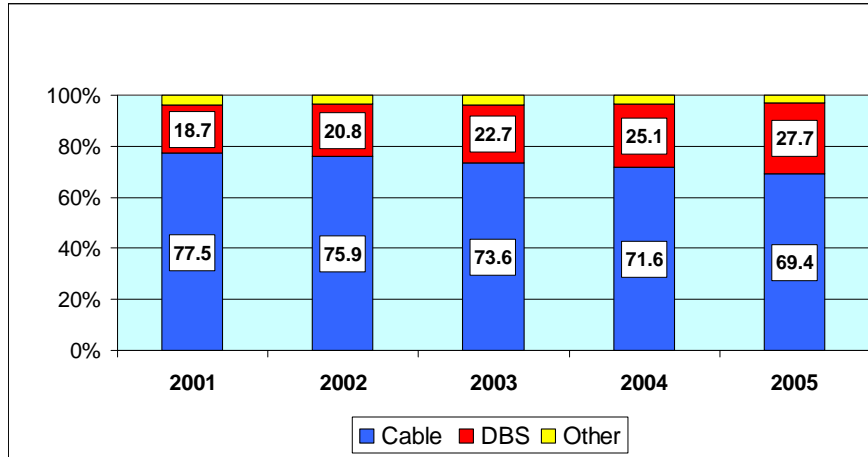
Source: ISP-Planet, 16 July 2007, <http://www.isp-planet.com/research/rankings/usa.html>

Multichannel Video Households (millions)



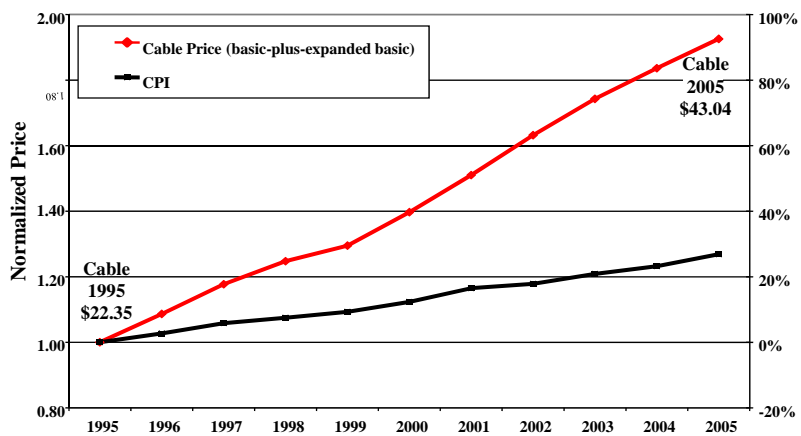
Source: Kagan Research; NCTA, 2007

MVPD Technologies' Shares of Market



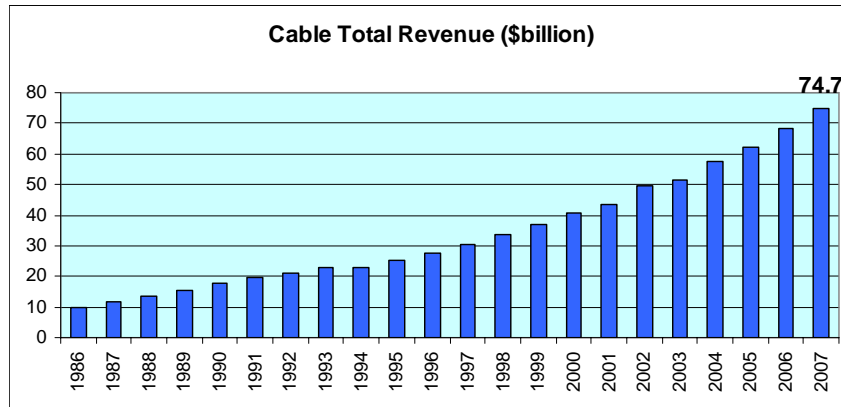
Source: FCC, 2007

Cable Rates and the CPI 1995-2005

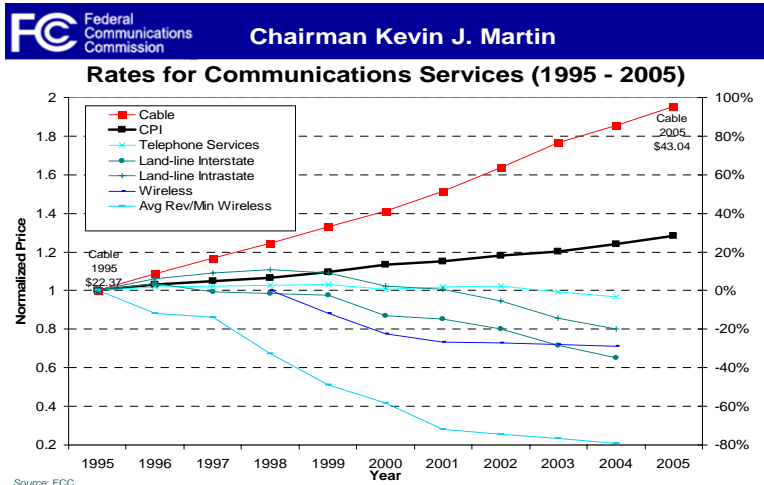


Source: FCC, Report on Cable Industry Prices, MM Docket No. 92-266, rel. Dec. 27, 2006 at 4

US Cable Total Revenue 1986-2007



Source: NCTA, 2007

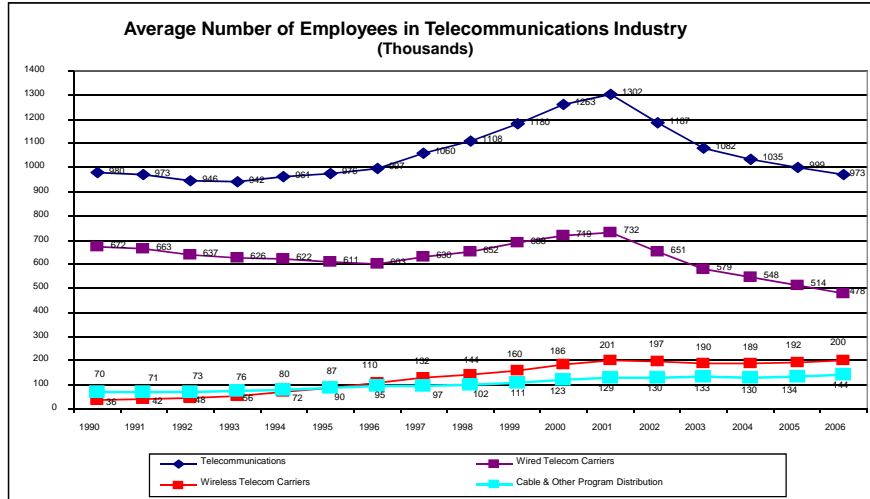


Source: FCC

“The price for every service the Commission regulates has decreased—except for cable. For instance, the average rate for wireless service has plummeted 80% and average interstate telephony rates have decreased almost 40%...In contrast, cable prices alone have increased, and they have risen more than 90%.”

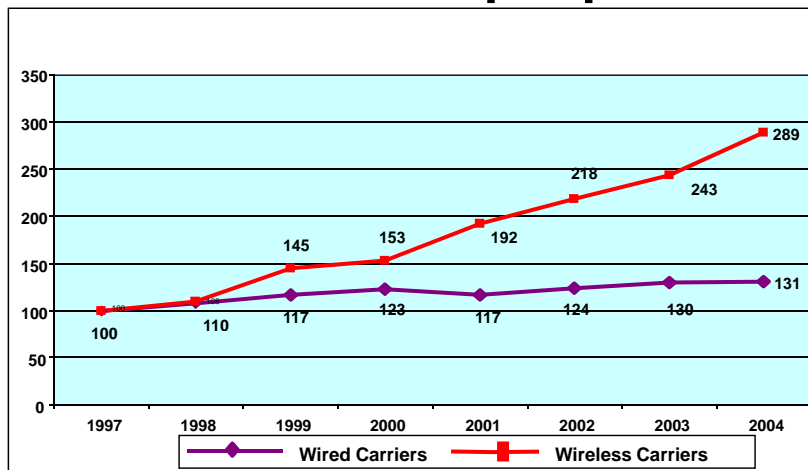
Source: Testimony of FCC Chairman, Report on Cable Industry Prices, December 27, 2006

Telecom Employment Trends 1990- 2006



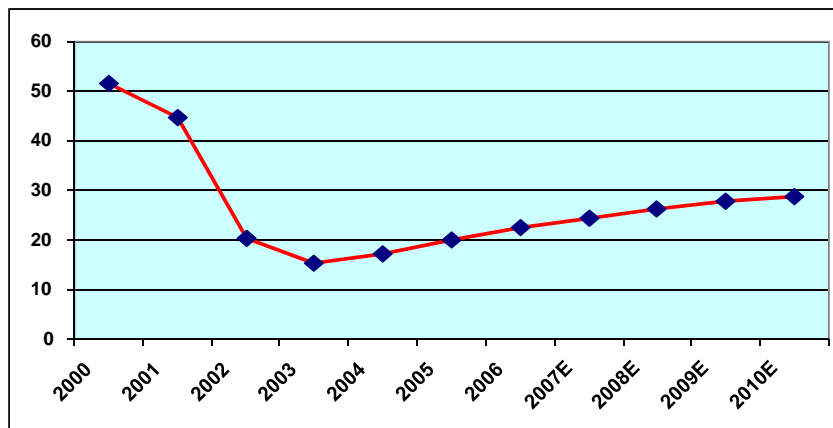
Source: FCC, Trends in Telephone Service, February 2007, Chart 5.1; 2006 data from Morgan Stanley, 24 May 2007

Telecommunications Industry Measured in Output per Hour



Source: FCC, Trends in Telephone Service, February 2007, Chart 5.2

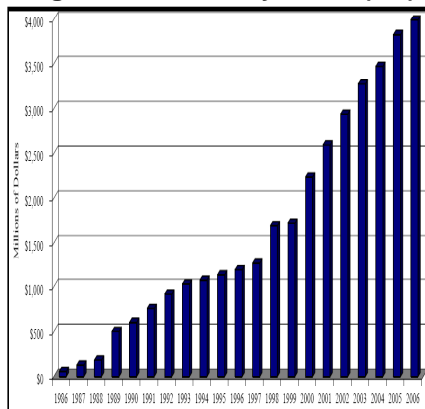
US Carriers' Purchases of Telecom Network Equipment (Billions \$)



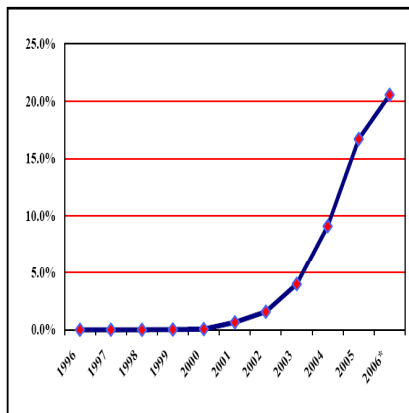
Source: TIA Industry Playbook 2007

Universal Service – High Cost

High Cost Fund Payments (\$M)

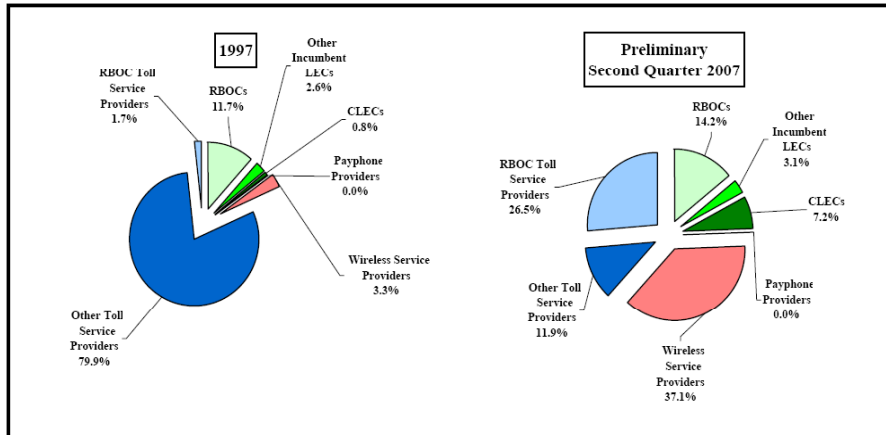


**Percent of High Cost Support
Paid to Competitive ETCs**



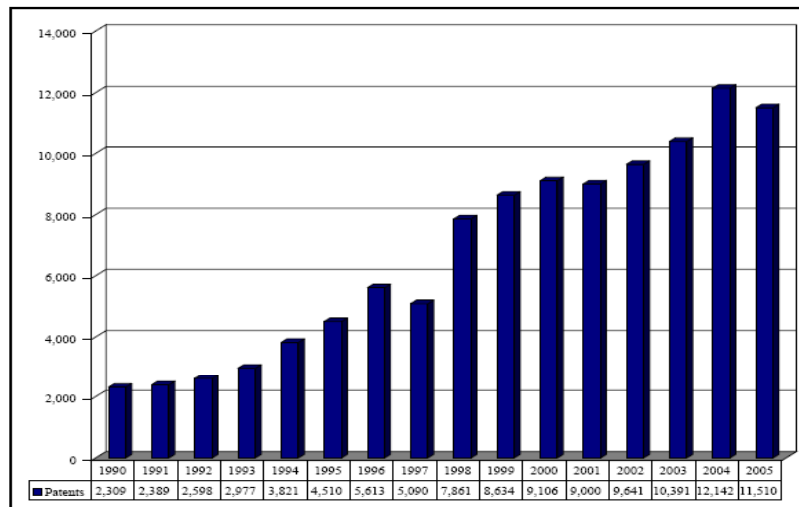
Source: FCC, Trends in telephone Service 2007, Charts 19.3 and 19.4

Who Pays for Universal Service?



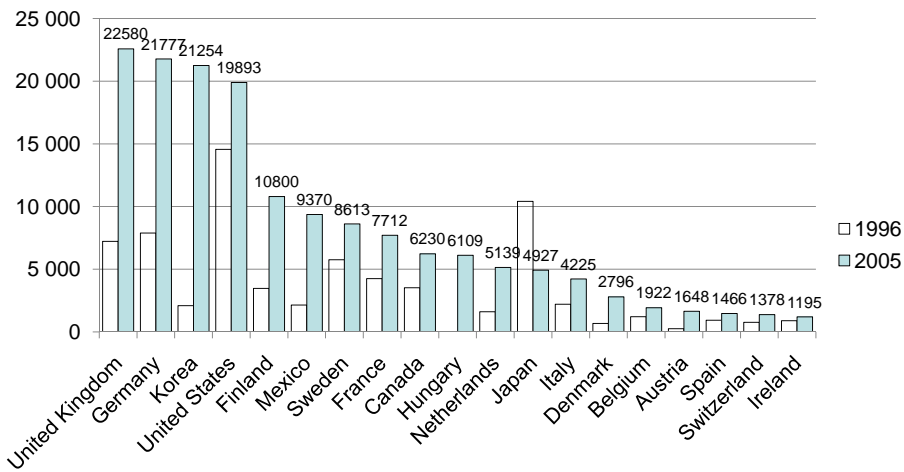
Source: FCC, Telecommunications Industry Revenues, Chart 2, June 2007

Telecommunications Patents



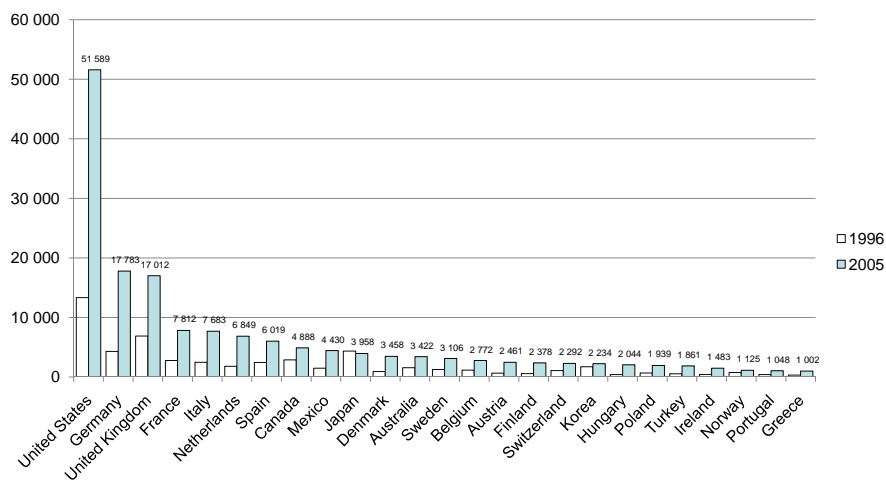
Source: FCC, Trends in Telephone Service 2007, Chart 17.1 based on U.S. Patent and Trademark Office, Patent Counts by Class by Year, January 1977 - December 2005, Telecommunications Classes 370, 375, 379 and 455, (September 2006),

Telecommunication Equipment Exports 1996-2005 (\$US millions)



Source: OECD Communications Outlook 2007, Last access on October 17, 2007 via <http://213.253.134.43/oecd/pdfs/browseit/9307021E.PDF>

Telecommunication Equipment Imports 1996-2005 (\$ US millions)



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