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Jun Group Entertainment
Harnessing the power of file sharing

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File sharing accounts for more than 50% of the Internet's traffic •
 Over 200 million people (60 million US) share files
 More than 59 billion songs were downloaded in 2004 **
 Roughly 8.5 million people share files at any given time **
 Usage is exploding



* *The Economist* Dec 2, 2004
 **BigChampagne
 ****Wired Magazine*, Jan, 2005 "The Shadow Internet", Jeff Howe

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New file sharing software downloads (week ending Feb 13th)

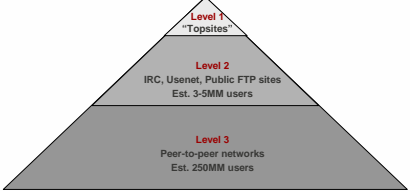
Kazaa	One Week : 1,047,881	Total : 383,175,096 *
Limewire	One Week : 866,439	Total : 37,423,071 **
iMesh	One Week : 715,532	Total : 87,753,649 **
BearShare	One Week : 330,965	Total : 23,342,133 **
Morpheus	One Week : 235,600	Total : 130,613,137 **

* Sharman Networks
 ** C|Net

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99% of the music, film, games, and television that circulate around the world originate at 20-30 highly encrypted servers known as "topsites"


Jun Group Entertainment is the only company that has access to these servers



* *Wired Magazine*, Jan, 2005 "The Shadow Internet", Jeff Howe

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Seeding the right content at the highest levels of the file sharing community generates an enormous viral reaction that can reach millions – or even tens of millions of people.



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File Sharing Demographics

51% of those between the ages of 18-29 have downloaded music**

Almost three quarters of boys ages 15-17 with Internet access have downloaded music files**

12-17 / 18-24 year-olds comprise 49.2% of the file sharing community *

36% of all males with Internet access download music**

Men are 50 % more likely to have downloaded songs compared to women**

**Source: Ipsos-Reid
 **Source: Pew Internet & American Life Project Surveys, November-December 2003. N=1,358.

Our patent-pending distribution system delivers 100% legal, sponsored entertainment to millions of consumers, no matter what software they use to share files



When consumers play our releases, they hear or see messages that drive them to Web sites, promotions, or databases



Access Hollywood / Steve Winwood

- Jun Group released 1 previously unavailable song and 2 videos from rock legend Steve Winwood on behalf of *Access Hollywood*
- Within 5 weeks, millions of users had obtained the files
- Album sales increased **1300%** in the markets in which it was promoted
- The album became the **#3 online seller** for 4 weeks on FYE.com



The Scene

- Jun Group's first original series
- Each episode has been downloaded hundreds of thousands of times
- *The Scene's* Web site regularly has more than 2,000 referring Web sites
- Downloads have been recorded in over 70 countries



Thanks!